



MONARCH BUTTERFLY

(Danaus plexippus)

WHY MONARCHS ARE AT RISK



Each fall millions of monarch butterflies migrate to sites in Mexico and to a scattering of locations along the coast of California.

In the spring monarchs return to breeding areas and the cycle starts again: a two-way migration that is one of the most spectacular on the planet.

Yet, this migration has been fluctuating. Researchers, conservation groups and others are working to protect the monarch population in spite of multiple factors that challenge their populations.



DECLINE IN MILKWEED



CLIMATE CHANGE



HABITAT LOSS

WORKING TOGETHER TO HELP MONARCHS RECOVER

Monsanto is making commitments to restoring the monarch. One commitment will provide an additional 100,000 milkweed plants to help improve landscapes and support expansion and improvement of more than 10 million acres where monarchs live and breed.



MAKING A DIFFERENCE



10,000,000 ACRES OF HABITAT



100,000 MILKWEED PLANTS

WHAT YOU CAN DO

1

PLANT MILKWEED AND BUTTERFLY NECTAR PLANTS



2

ENCOURAGE PUBLIC AND PRIVATE LAND MANAGERS TO CREATE MONARCH HABITATS

3

JOIN CITIZEN-SCIENCE EFFORTS TO TRACK MONARCH POPULATIONS



4

SUPPORT MONARCH CONSERVATION EFFORTS

