

# 2018 Food Solutions Challenge Business Canvas



**Challenge Question:** How might we reduce food loss before it reaches the consumer in order to increase the amount of available edible food and lessen the impact on climate?

**Case Study:**



## EXECUTIVE SUMMARY

Briefly describe your product, service, solution or program. What is the value it provides, and how does it address the challenge? How does your solution meaningfully reduce the amount of food lost before it reaches the consumer?

## ANTICIPATED OUTCOMES

Does your solution address food lost before it reaches the consumer? How will your solution meaningfully reduce greenhouse gas emissions while increasing the amount of food available for human consumption? In what ways is your solution a game-changer?

## SHORT TERM & MEDIUM TERM GOALS

What are the first steps you would take to implement this? What is your goal for the first 5 years of this idea? If your solution was successful in the short term, what might its role be 5-15 years from now? How might your solution grow or evolve if your short-term goals were met? What resources and partners would help your solution remain relevant?

## TYPE OF SOLUTION

Is your solution biological/chemical, mechanical, business oriented or product based? Who could be the partners to assist with creation and implementation, and would any of them help you secure resources?